



TAFE Queensland Business & Financial Services programs

- offer enormous scope for rewarding career paths in business including marketing, accounting, international business, management, human resources and administration
- provide students with 'best practice' skills in existing and new business service areas such as e-commerce and telecommunication
- are developed in conjunction with industry employers to ensure graduates' skills keep up to date with changing industry needs
- provide practical instruction in professional working environments.

Online Diploma of e-Business attracting students from South America to Southbank Institute of TAFE...

Southbank TAFE's online Diploma of e-Business enables easy access to online commerce training. Soon after its launch in 2004, the Diploma of e-Business attracted students from Brisbane, Weipa and even South America.

Teachers with Doctorates and international teaching experience...

Dr Terry Darmody
Lecturer in Business and Marketing
TAFE Queensland

Qualifications: Diploma of Marketing, Diploma of Applied Science (Media), and a Bachelor, Master and Doctorate of Education

In 2004 Dr Darmody spent four months in Shanghai delivering a Diploma of International Business course at the Shanghai Second Polytechnic University. He has worked in the retail industry and is an award winning television director and producer.

Interested?

For more information TAFE Queensland products and services, visit www.tafe.qld.gov.au
 or call the TAFE information line on 1300 30 8233

business
 financial services

- Accounts clerks
- Advertising officers
- Advertising managers
- Bank officers
- Call centre operators
- Cashiers
- Costing clerks
- Credit officers
- Executive assistants
- Financial planners
- Human resource managers
- Insurance officers
- Justice administrators
- Marketing managers
- Market researchers
- Office administrators
- Office managers
- Personal assistants
- Project officers
- Property managers
- Public relations officers
- Real estate agents
- Receptionists
- Retail managers
- Sales representatives
- Small business operators

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Hot jobs

Occupations* with very good job prospects

- Accountants
- Financial dealers and brokers
- Human resource professionals
- Marketing, PR and advertising professionals
- Office managers and assistants

*Department of Employment and Workplace Relations Job Outlook, June 2004



“TAFE provided me with the education to be good at my job and benefited the employers that hired me. I tell people to get training if they want to have a great career.”

– Bronwyn Smith

From trainee receptionist to finalist in National Management Awards...

Bronwyn Smith Traineeship, Certificate III in Office Administration
Southern Queensland Institute of TAFE

- Finalist in the Telstra Business Women's Management Award
- Finalist in Australian Institute of Management, Young Manager of the Year Awards

As a school leaver Bronwyn had no idea of what she wanted to do. She joined the Kilkivan Shire Council in 1991 as a trainee receptionist and enrolled in a Certificate III in Office Administration at TAFE.

Now? Bronwyn is the Wide Bay Group Training Sales and Marketing Manager for Queensland, New South Wales and Victoria.

“I commenced at TAFE last year as an international student from the UK. Being a mature aged student and leaving school such a long time ago, I was unsure what to expect, but was pleasantly surprised with the support and guidance I was given. I am now returning to the UK with two Business Diplomas which will help me in my future career development.”

– Leigh Derbyshire



International students studying at TAFE...

Leigh Derbyshire
Diploma of Business
Yeronga Institute of TAFE

- International business student

Want the Manager's job?

Stephen O'Sullivan
Certificate III in Retail Operations Traineeship
Cooloola Sunshine Institute of TAFE

Stephen undertook a school based apprenticeship in years 11 and 12. He completed a Certificate II in Retail Operations traineeship through TAFE at the IGA Supermarket in Gympie.

After year 12 Stephen gained full-time employment with IGA and completed a Certificate III in Retail Operations at TAFE.

Now? Stephen is training to be the store manager.



“Stephen is committed to making retail a career and is a prime example of what can be achieved when you have a goal and apply yourself to training and hard work.”

– Terry Schiffke, IGA Store Manager

“All the staff at TAFE are fantastic. My course was challenging but rewarding and what I learned at

TAFE I now use every day both at work and outside work.”

– Jason Stewart

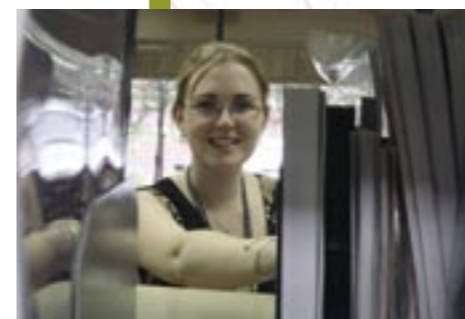


Training the trainer...

Jason Stewart
Diploma of Business, Diploma of Administration
Logan Institute of TAFE

Jason was a Manager at Target and then became a member of the Royal Australian Air Force for ten years before enrolling in a Diploma of Business at TAFE.

Now? Jason was offered a position as tutor in the business faculty at TAFE and was recently promoted to Workplace Training Officer.



Get work experience while studying...

Julianne Kilkenny
Business Administrative Traineeship
Certificate IV in Business Administration
Southern Queensland Institute of TAFE

After school Julianne enrolled in a Bachelor of Business at university but left after a car accident. On recovery, she started a Business Administrative Traineeship at TAFE.

Julianne prefers studying at TAFE as she learns by combining theory and practical training at the same time.

Now? Julianne will complete her university studies externally, which she thinks she will find easier now she can relate the theory to the workplace.



“The way TAFE teaches is a better way for me to understand what has to be done within the workplace. You actually get to practise what you're being taught.”

– Julianne Kilkenny